

# Signatory Companies

The voluntary PhRMA Guiding Principles on Direct to Consumer Advertisements about Prescription Medicines (DTC Principles) state that PhRMA will identify on its website all companies that voluntarily and independently commit to abide by the DTC Principles and will identify companies that complete, at the appropriate time, annual certifications that they have policies and procedures in place to foster compliance with the DTC Principles.

The following is a list of all signatory companies who have announced that they intend to abide by the Principles:

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| AbbVie                                     | Gilead Sciences, Inc.                      |
| Alexion Pharmaceuticals, Inc.              | GlaxoSmithKline                            |
| Alkermes plc.                              | Incyte Corporation                         |
| Allergan plc                               | Ipsen Biopharmaceuticals, Inc.             |
| Amgen Inc.                                 | Johnson & Johnson                          |
| Astellas Americas                          | Leadiant Biosciences, Inc.                 |
| AstraZeneca Pharmaceuticals LP             | Lundbeck Inc.                              |
| Bayer Corporation                          | Merck & Co., Inc.                          |
| Biogen                                     | Novartis Pharmaceuticals Corporation       |
| BioMarin Pharmaceutical Inc.               | Novo Nordisk Inc.                          |
| Boehringer Ingelheim Pharmaceuticals, Inc. | Otsuka America Pharmaceutical, Inc. (OAPI) |
| Bristol-Myers Squibb Company               | Pfizer Inc                                 |
| Celgene Corporation                        | Purdue Pharma L.P.                         |
| Daiichi Sankyo, Inc.                       | Sanofi                                     |
| Eisai Inc.                                 | Sunovion Pharmaceuticals Inc.              |
| Eli Lilly and Company                      | Takeda Pharmaceuticals USA, Inc.           |
| EMD Serono                                 | Teva Pharmaceuticals                       |
| Forte Bio-Pharma L.L.C.                    | UCB  |
| Genentech, Inc.                            |  |
| Genzyme Corporation, a Sanofi Company      |  |