

**You
don't
pay full price
for doctor or
hospital visits.**

**So why is a
visit to the
pharmacy
different?**

Robust negotiations between biopharmaceutical companies and insurers result in significant rebates and discounts. But unlike care received at an in-network hospital or physician's office, patients with high deductibles or coinsurance pay cost sharing based on the list price of a medicine, even if their insurer may receive a steep discount.

**Patients share the costs.
They should share the savings.**

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#sharethesavings