

Where'd My Discount Go? 🙄(ツ)🙄

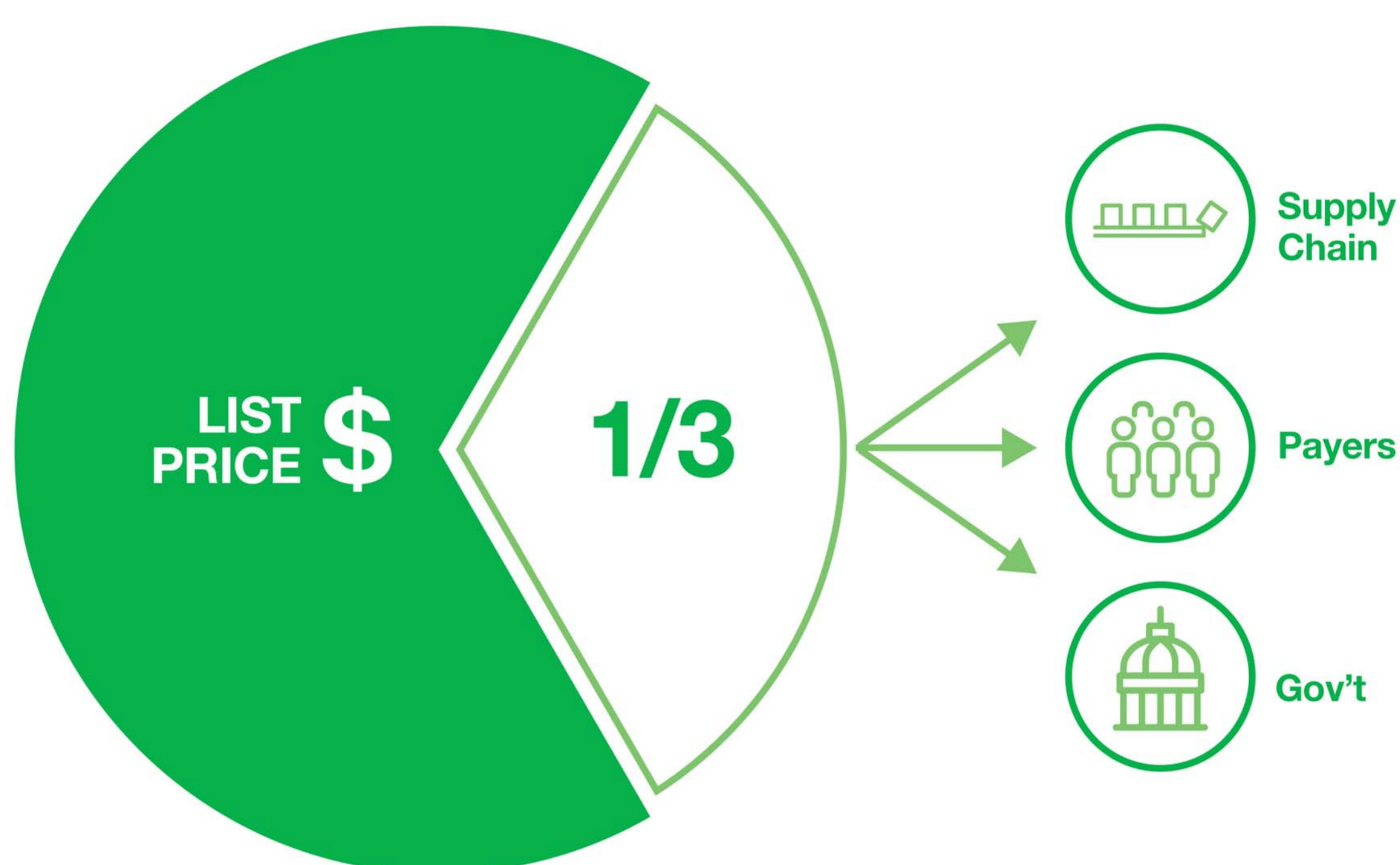
Did you know your insurer doesn't always pay full price for medicines?

...but YOU might be...

Umm... are you kidding me?!?! 🙄 😡

Yep, a lot of times insurers negotiate big discounts and rebates....

What?!! 💰💰



Biopharmaceutical companies **set the list price** for brand medicines but **more than 1/3** is **rebated back** on average to payers and the supply chain.

That's not all... 😨



A **patient** in a high deductible health plan who **pays \$350 a month** for insulin may be paying **hundreds more annually** than their insurer.

Crazy right... 😨

Why should patients pay more than their insurer?

Patients share the costs. They should share the savings. phrma.org/discounts