



TO: PhRMA
FR: Morning Consult
DT: June 2022
RE: MRP Survey Results

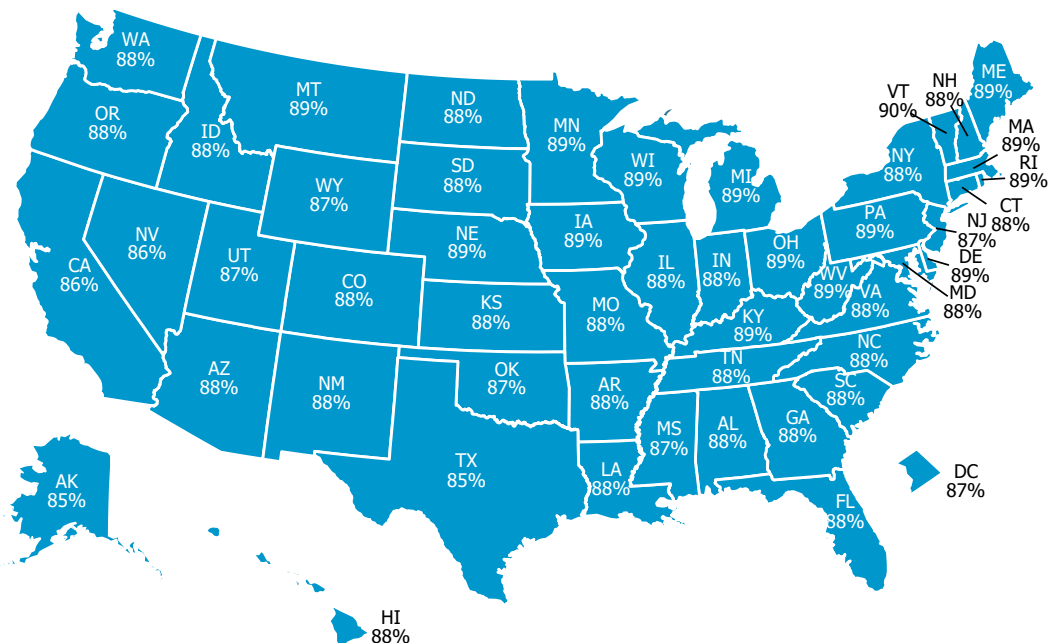
Morning Consult ran a poll, on behalf of PhRMA, focusing on health care issues and potential policy solutions states could enact to tackle health care cost and affordability challenges. This poll was conducted from March 29 – April 4, 2022, among a national sample of 20,000 adults. The interviews were conducted online.

KEY FINDINGS

- Nearly all Americans, across all states, agree that lowering out-of-pocket costs for health care should be a top priority for policymakers.
- The most popular solutions to lower prescription drug costs are requiring that health insurers and PBMs to pass along rebates and discounts to patients and require them to cover certain medications to treat chronic conditions from day one.
- Most Americans reject government price setting of medicines, such as prescription drug affordability boards, once they learn about tradeoffs.

DETAILED FINDINGS – HEALTH CARE PRIORITIES

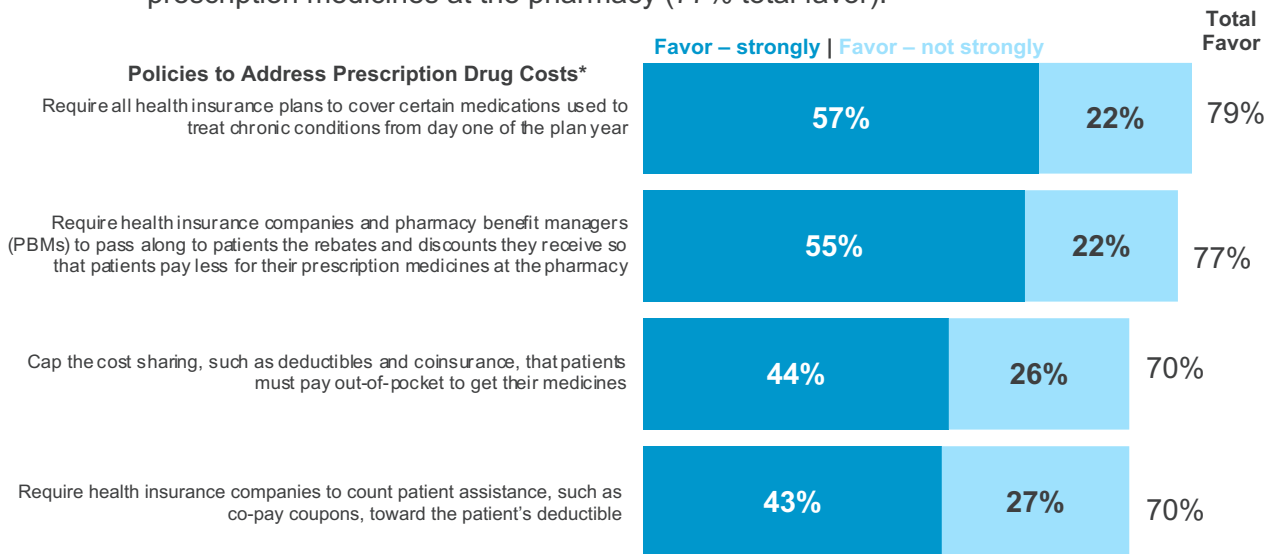
- 88% of adults agree that lowering out-of-pocket costs for health care should be a top priority for policymakers to address (57% strongly agree).
 - When presented with two options relating to health care coverage, over half (54%) of adults say that paying lower out-of-pocket costs is more important than paying a lower premium each month.
- The map below shows total agreement (strongly + somewhat) that lowering out-of-pocket costs should be a top priority for policymakers.



- 84% of adults agree that policymakers should focus on cracking down on abusive health insurance practices that make it harder to get the care we need (55% *strongly agree*).
- 84% of adults agree that elected officials have lost touch with what the public needs from their health care (52% *strongly agree*).
- When presented with a list of health care issues facing the country, 30% of adults say out-of-pocket costs not covered by your insurance, such as co-pays, deductibles, and 27% say out-of-network charges and the cost of health insurance premiums are their top two issues that are most important to them.

DETAILED FINDINGS - POLICY SOLUTIONS

- When asked about policy solutions that their state could pursue to address prescription drug costs, strong majorities of adults *favor* laws in their state that would:
 - Require all health insurance plans to cover certain medications used to treat chronic conditions from day one of the plan year (79% total favor).
 - Require health insurance companies and pharmacy benefit managers (PBMs) to pass along to patients the rebates and discounts they receive so that patients pay less for their prescription medicines at the pharmacy (77% total favor).



Numbers shown reflect total national sample

- Over half of adults *oppose* drug price setting policies, such as prescription drug affordability boards, once they learn more information on the policy and are presented with tradeoffs such as:
 - “It could limit people’s access to newer prescription medicines” (57%)
 - “It could take away power from doctors to prescribe medicines that best meet the needs of their patients” (57%)
 - “Patients could have reduced access to fewer prescription medicines” (56%)

Methodology: These findings are based on a model known as multi-level regression with post-stratification (MRP), where strata are based on census data, and results are adjusted to mirror demographics of each congressional district and state.

*Not all policies tested are shown