

FIGHTING

HIGH CHOLESTEROL

AMERICANS AFFECTED



EVERY 40 SECONDS
an adult dies from a heart attack, stroke or related vascular disease



NEARLY 800,000
die each year from cardiovascular disease; 155,000 are under age 65



2 IN 3 AMERICANS
with high cholesterol do not have it under control, putting them at twice the risk for heart disease

SOCIETAL IMPACT

\$172B

lost in productivity in the U.S. due to heart disease; projected to reach **\$276B** by 2030

44%

of the U.S. population is expected to have some form of cardiovascular disease by 2030

\$818B

in projected U.S. spending on direct care related to heart disease in 2030



MEDICINES HELP



↓31%
in the last decade

DECLINE IN DEATH RATES FROM CARDIOVASCULAR DISEASE

In 2007, U.S. adults reached an average cholesterol level in the ideal range for the first time in 50 years. The drop is attributed to the increased use of cholesterol-lowering medicine in the over-60 population.

But there remains a significant unmet medical need as some patients are unable to sufficiently control their cholesterol levels.

CONTINUED INNOVATION AND LIFESTYLE CHANGES are critical to reducing the societal impact of heart disease, and helping patients live longer, healthier lives.

Sources: PhRMA, National Center for Health Statistics, American Heart Association

Learn more at www.fromhopetocures.org/heartdisease

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